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or all of said plurality of electronic bulletin boards upon request.

11. An electronic bulletin board system comprising:
- 5 a plurality of electronic bulletin boards; and
a central server which, upon receiving a request from a mobile information terminal to access any one of the plurality of electronic bulletin boards, sends access information to said mobile information terminal,
- 10 wherein said electronic bulletin board comprises an icon message generating portion for receiving a message and generating an icon message, a bulletin board screen generating portion for placing the generated icon message at a designated location, a display portion for receiving the output from said bulletin board screen generating portion and displaying the bulletin board
- 15 on the screen, and a transmitting/receiving portion for communicating with a mobile information terminal, wherein said icon message generating portion receives a message from said mobile information terminal and converts the message to an icon, receives a request for reading said icon message and restores said icon message, and transmits the restored message to said mobile information terminal,
- 20 said central server comprises a database for pre-storing the relationship between the locations of the plurality of electronic bulletin boards and the zones of a plurality of radio base station sites of said mobile information terminal, and said central server receives, together said access request, identification information for specifying the radio base station site used for communication by said mobile information terminal,
- 30 retrieves said database based on said identification information and extracts the most preferred electronic bulletin board from among said plurality of electronic bulletin boards, accesses the most preferred electronic bulletin board and acquires the restored message of said icon message, and transmits the restored
- 35 message to said mobile information terminal.

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12. An electronic bulletin board system according to claim 11, wherein said central server receives icon messages from said plurality of electronic bulletin boards, unfolds the icon messages on its own bulletin board, and, upon receiving a request
- 5 from said mobile information terminal to access any one of said plurality of electronic bulletin boards, accesses its own bulletin board instead of directly accessing said extracted most preferred electronic bulletin board.

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